



## **Regional Marketing Manager**

**Our client is a global leader in food ingredients and related solutions, with business footprint across the globe. They are looking for a motivated and driven marketing professional to join them in taking the business forward.**

### **Responsibilities**

The incumbent will work closely with cross-functional teams (regional sales, technical services, global marketing, product management, industry trade press, etc) to implement marketing communications strategies which support achievement of the region's short and long term business goals

- Responsible for SEA markets
- Provide sales support to regional team
- Promote the SBU corporate and product/service brands, competencies and mission
- Develop regional market intelligence as a key competence to support short and medium term implementation of business strategy, networking with sales/distributor team and using external market research
- In collaboration with the teams from global marketing, technical services and regional technical services, support products and services with effective and appropriate sales tools and documentation
- Oversee trade events

### **Prerequisites**

- Degree in Marketing or Business Administration, Animal Nutrition/Health or Bio-sciences with minimum 5 years experience in marketing services /business administration function
- Experience in marketing and achievement of a marketing position within either feed ingredients/animal health/pharmaceutical/bio-ingredients sectors
- Excellent ability to communicate at all levels internally and externally
- Self motivated, tenacious and driven to achieve success
- Excellent networking capability
- Good commercial awareness and understanding of the sales process
- Excellent organization and analytical skills
- Basic understanding of feed ingredients/ animal Health / bio food sector would be an advantage

**All applications will be treated with the highest level of confidentiality.**